

Treasure Island Store to Open

The Milwaukee area's fourth Treasure Island department store is scheduled to open at 10 a.m. Wednesday in Brown Deer.

Located at 9000 N. Green Bay rd., just off W. Brown Deer rd., the 200,000 square foot facility is slightly larger than the three other stores operated here by the division of the J. C. Penney Co., Inc.



Trudel

Osinski

Penney officials, as well as civic representatives, are expected to participate in the opening ceremonies.

Jacques J. Trudel, 41, has been appointed manager of the

new unit, with Richard Osinski, 36, serving as assistant manager.

Trudel previously headed the Treasure Island store in Madison, Wis. Osinski served as sales merchandise manager for Penney's store in Marshalltown, Iowa.

The only Treasure Island stores outside this area are at Madison and Appleton, Wis.

The Brown Deer store, employing more than 400, will be open from 10 a.m. to 10 p.m. Monday through Saturday, and from 10 a.m. to 6 p.m. on Sundays.

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Milwaukee Sentinel (Milwaukee, Wisconsin), November 4, 1967: 25. NewsBank: Access World News - Historical and Current. <https://infoweb.newsbank.com/apps/news/document-view?p=WORLDNEWS&docref=image/v2%3A119BAA7547AD9B50%40EANX-NB-150D60C554589D4F%402439799-150D561642E12A2E%4024-150D561642E12A2E%40>.

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